

002220" 26T22960

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

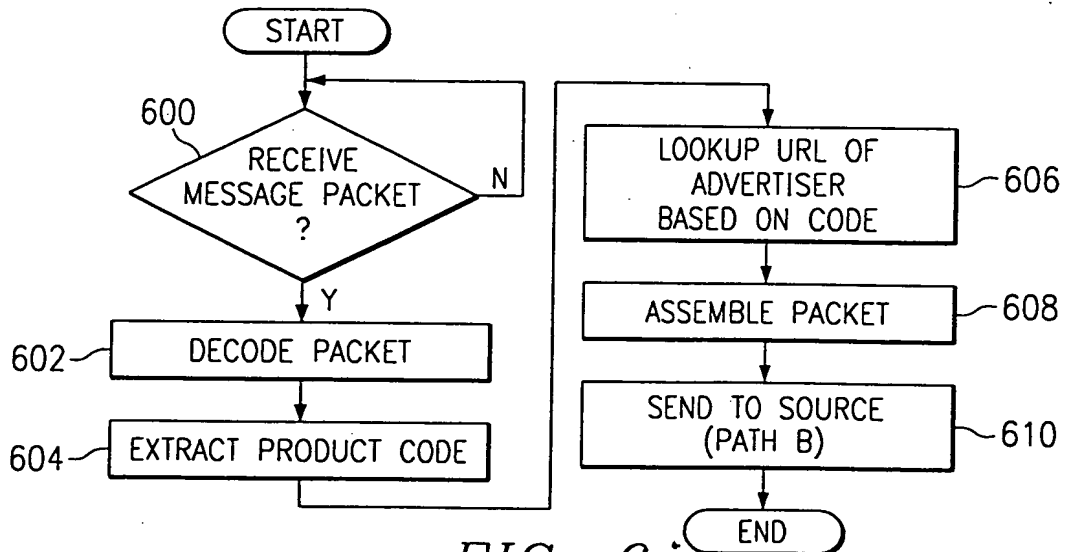


FIG. 6

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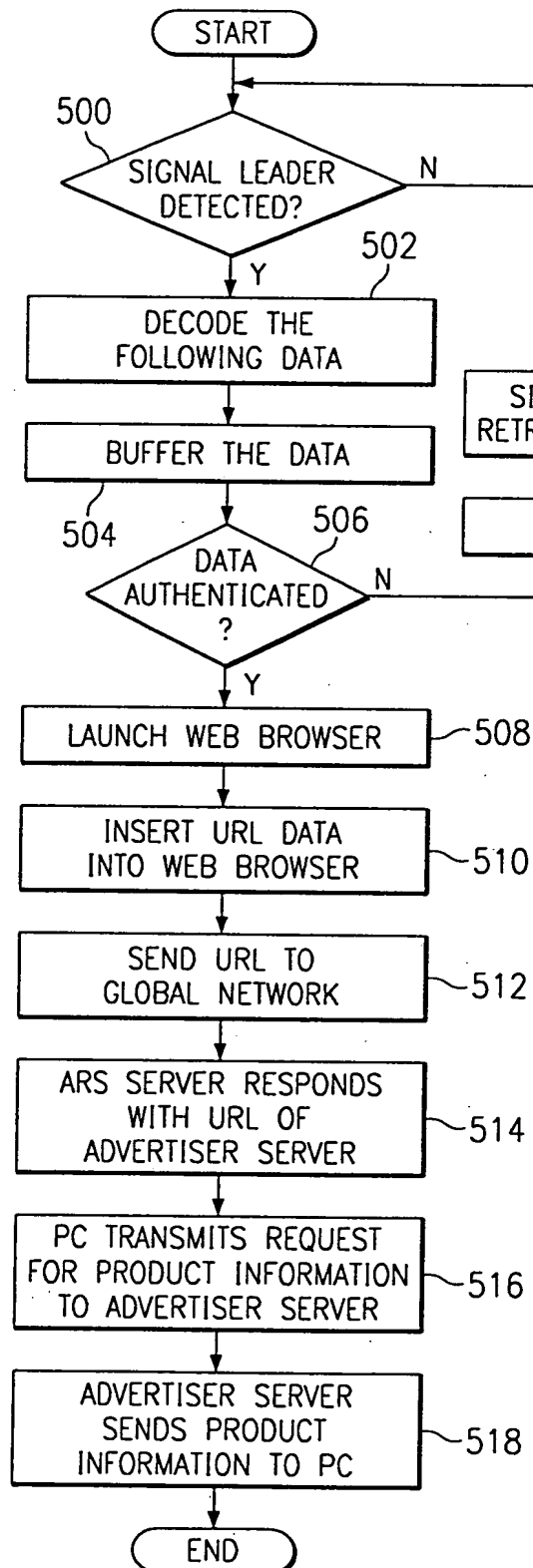


FIG. 5

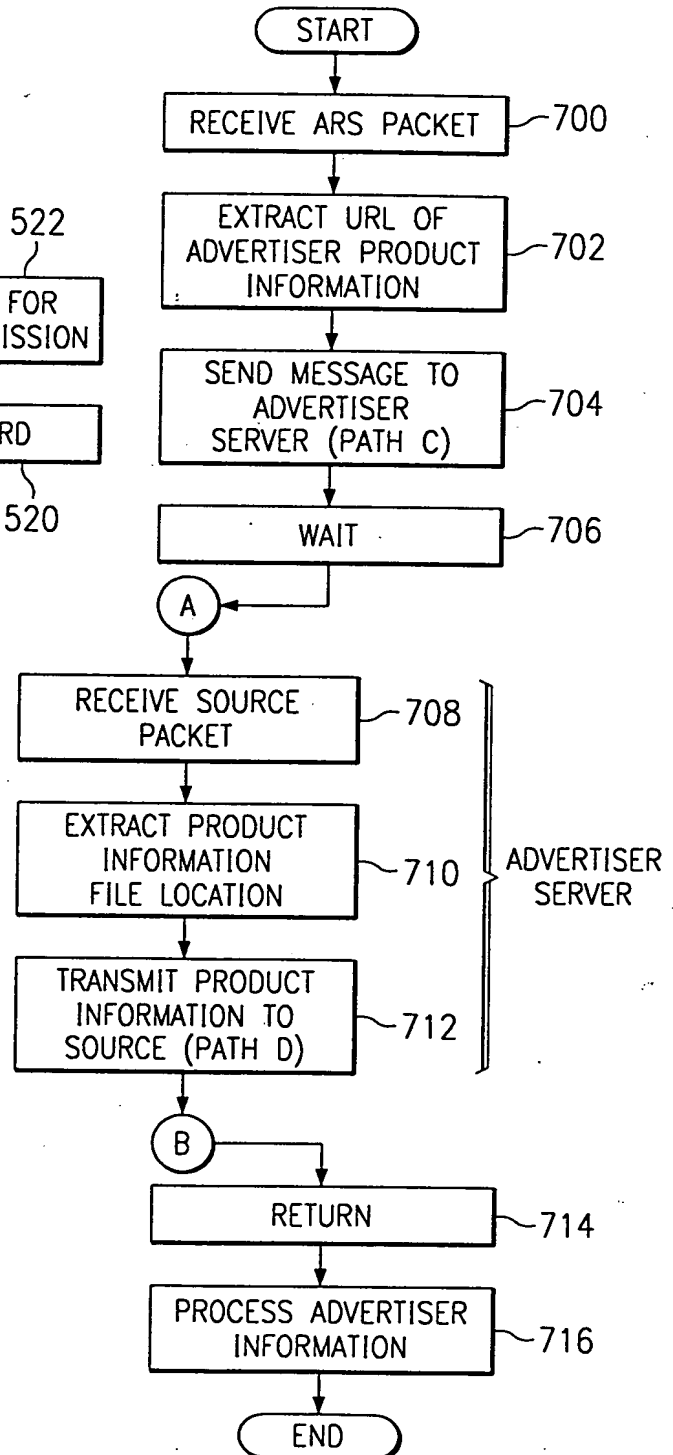


FIG. 7

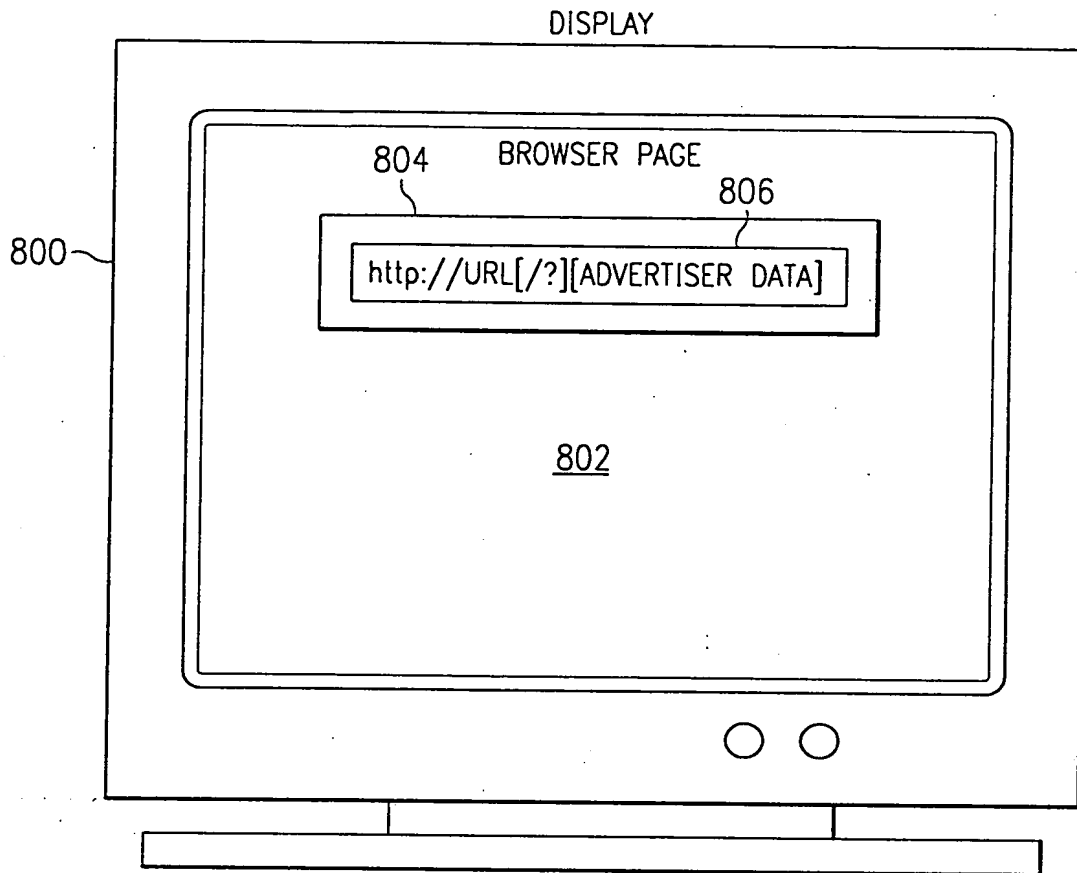


FIG. 8

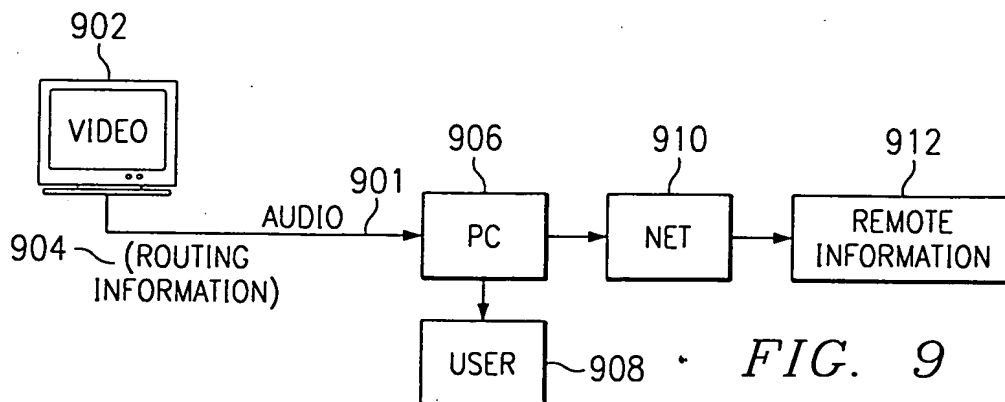
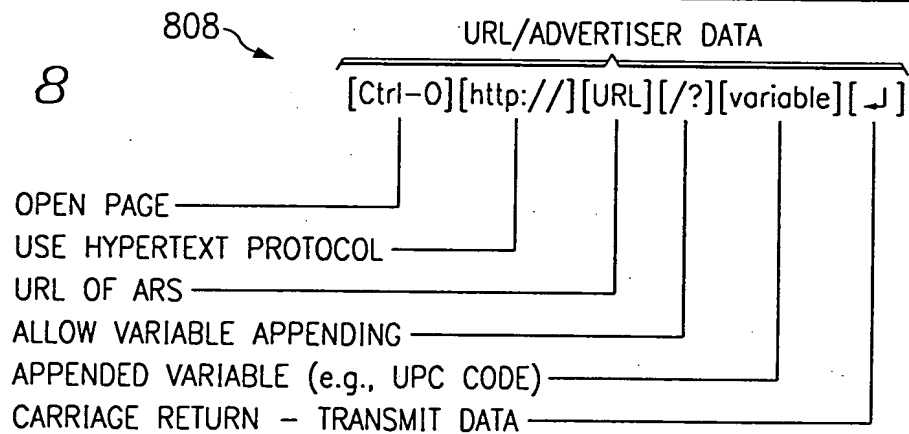
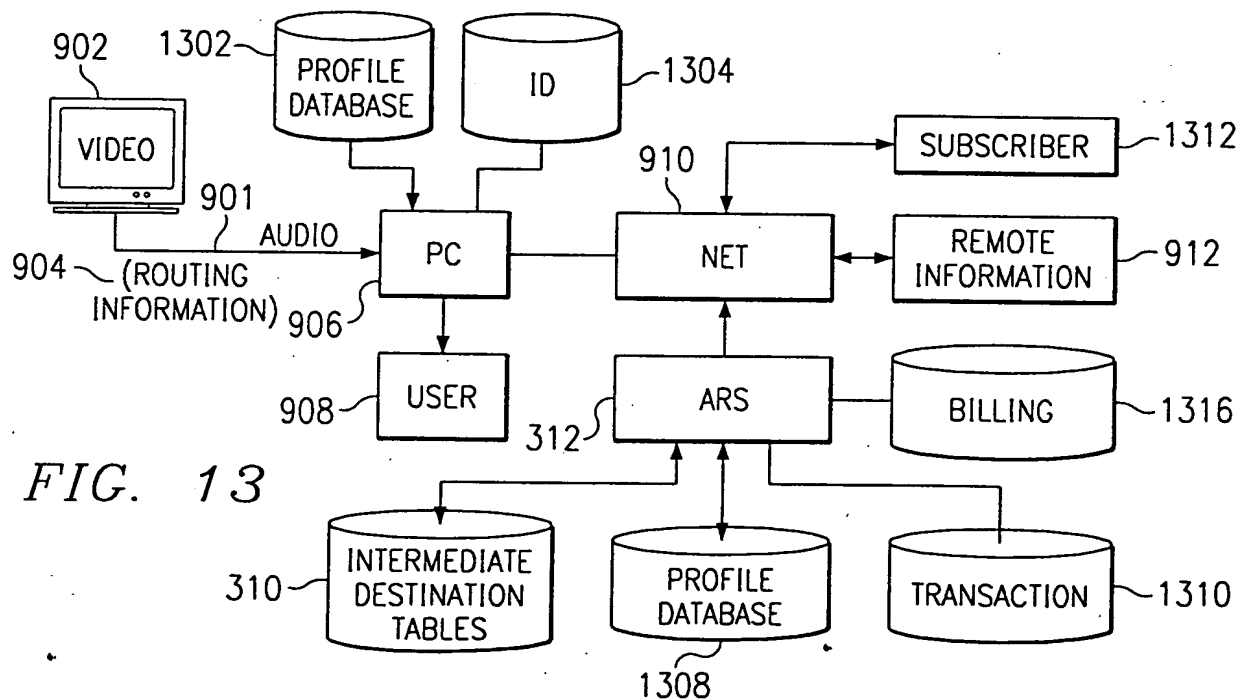
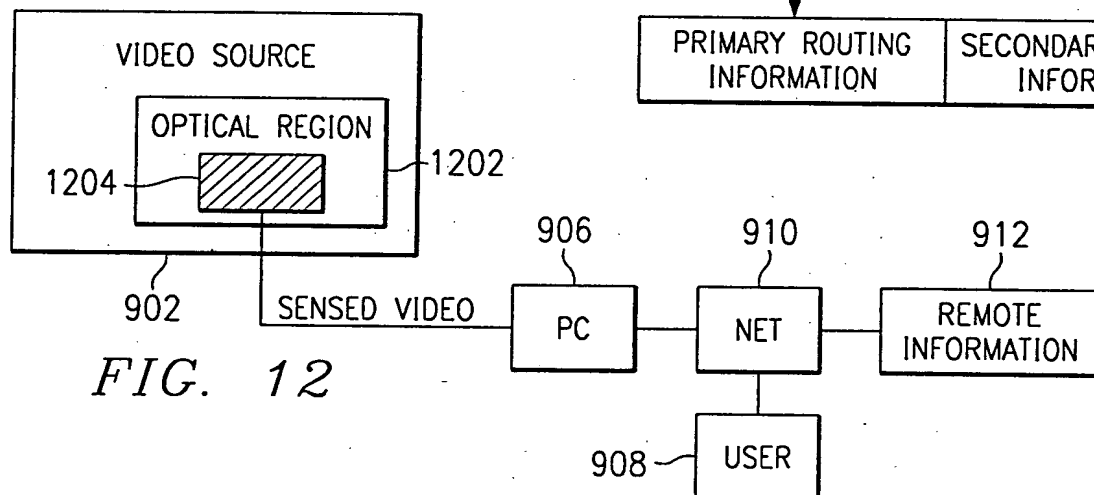
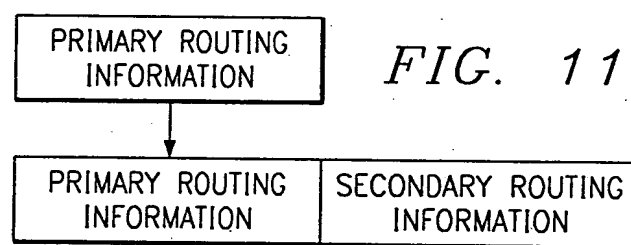
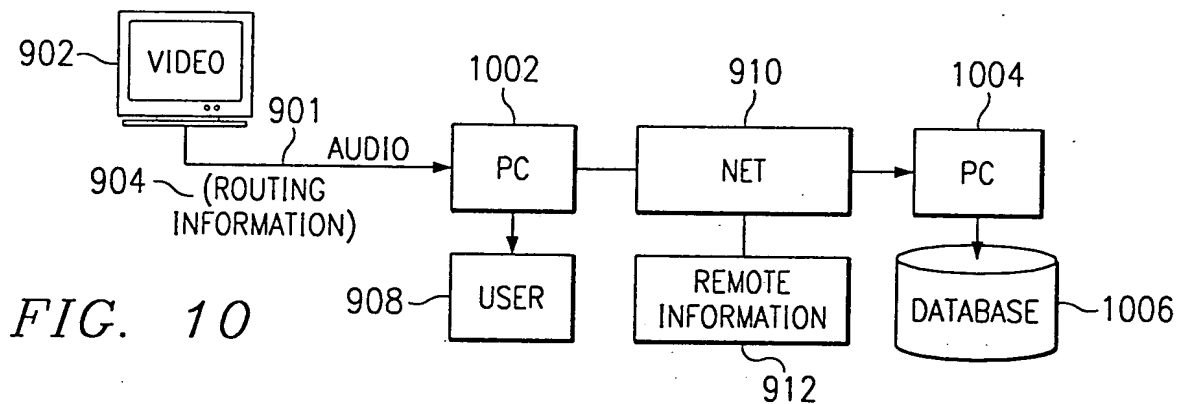


FIG. 9

09627197 072200



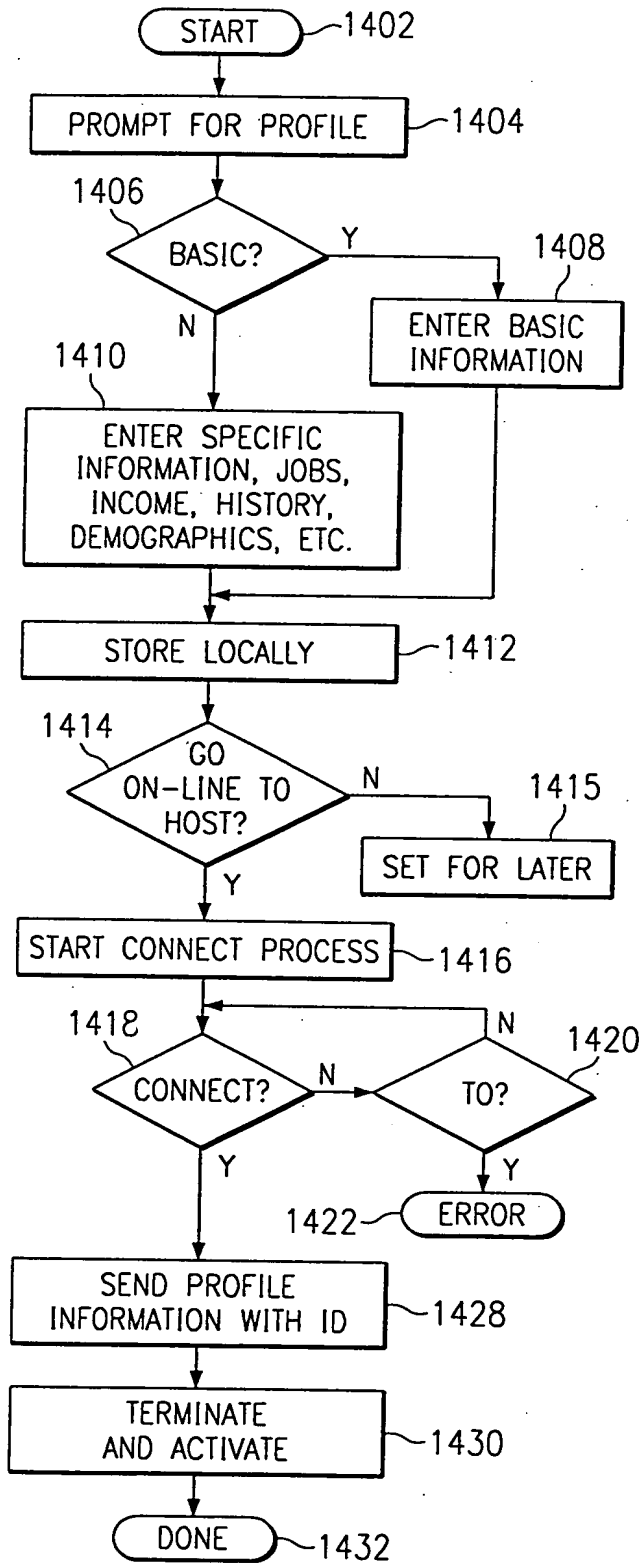


FIG. 14

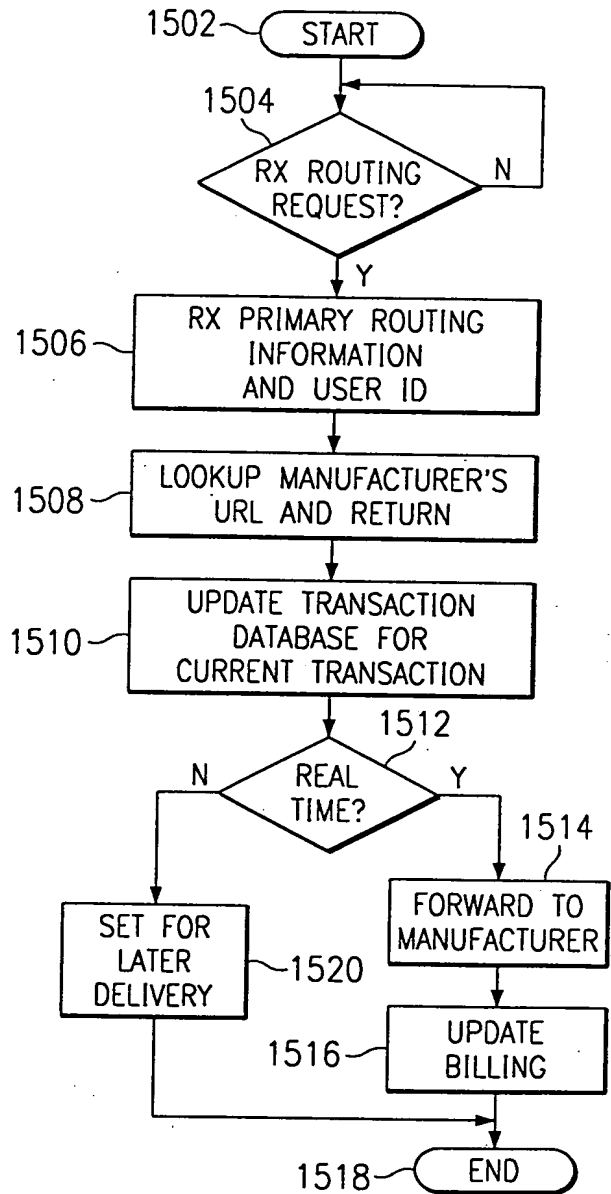


FIG. 15

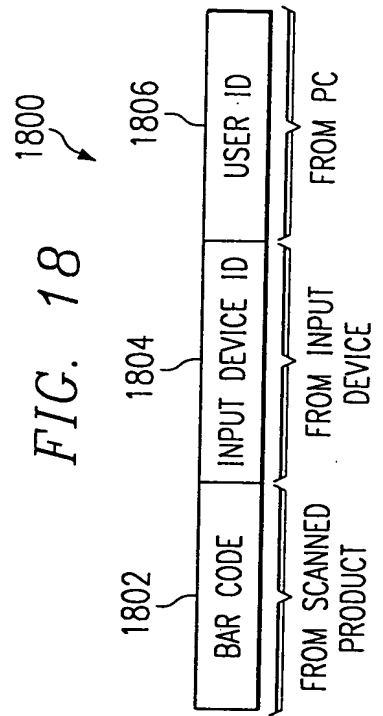
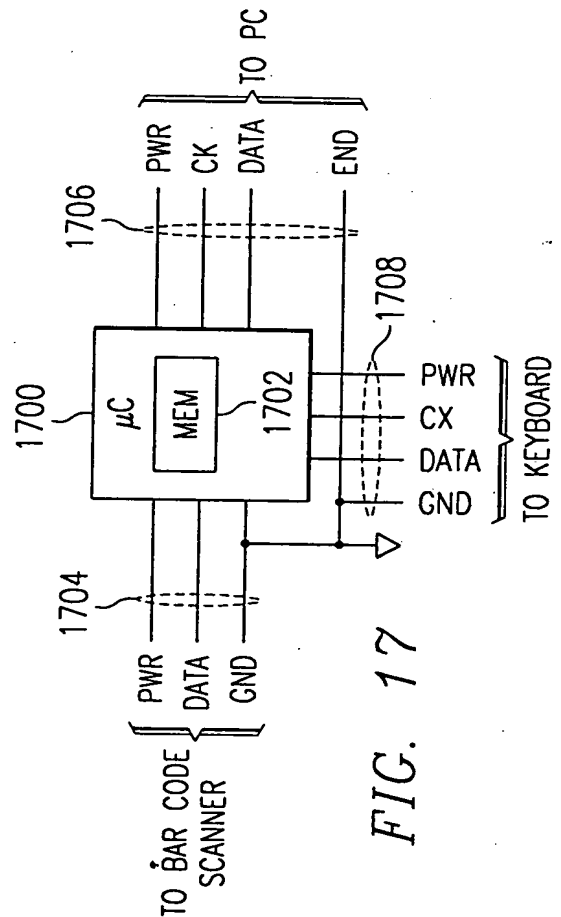
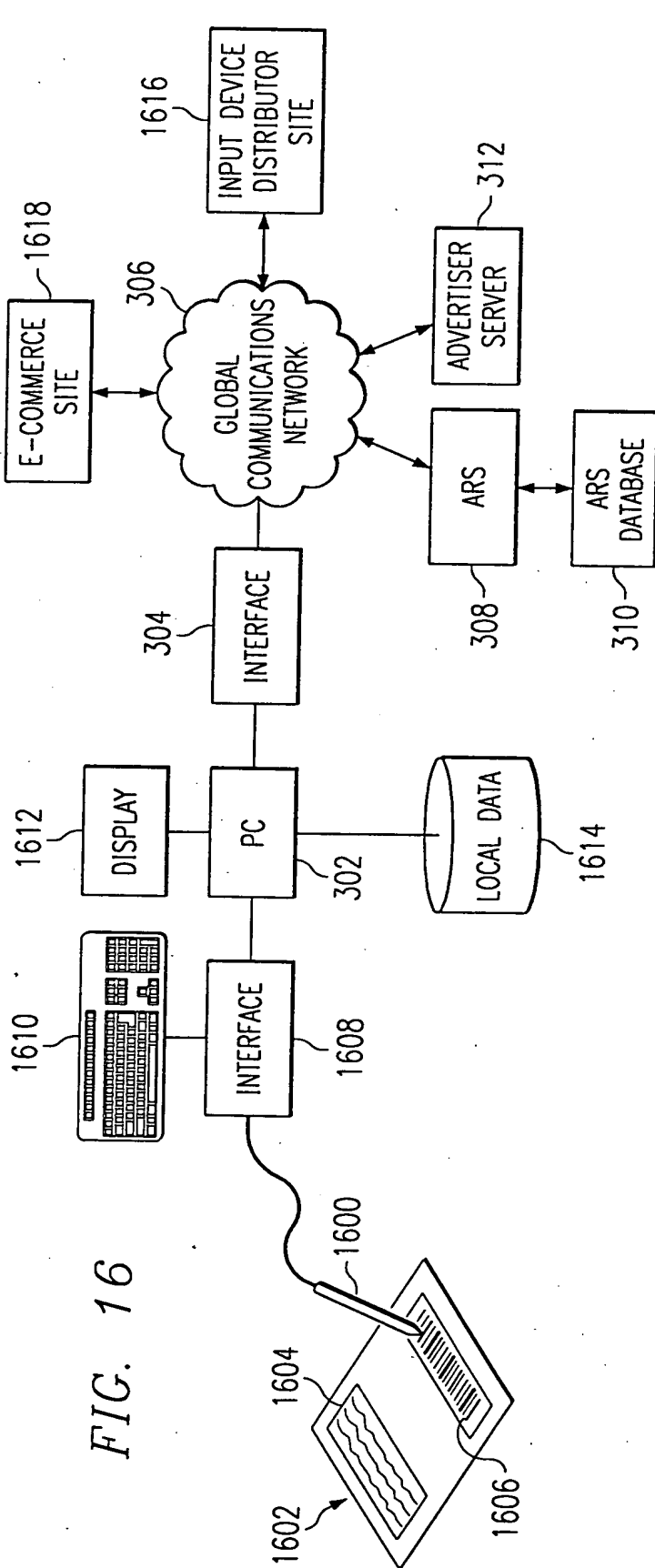


FIG. 19

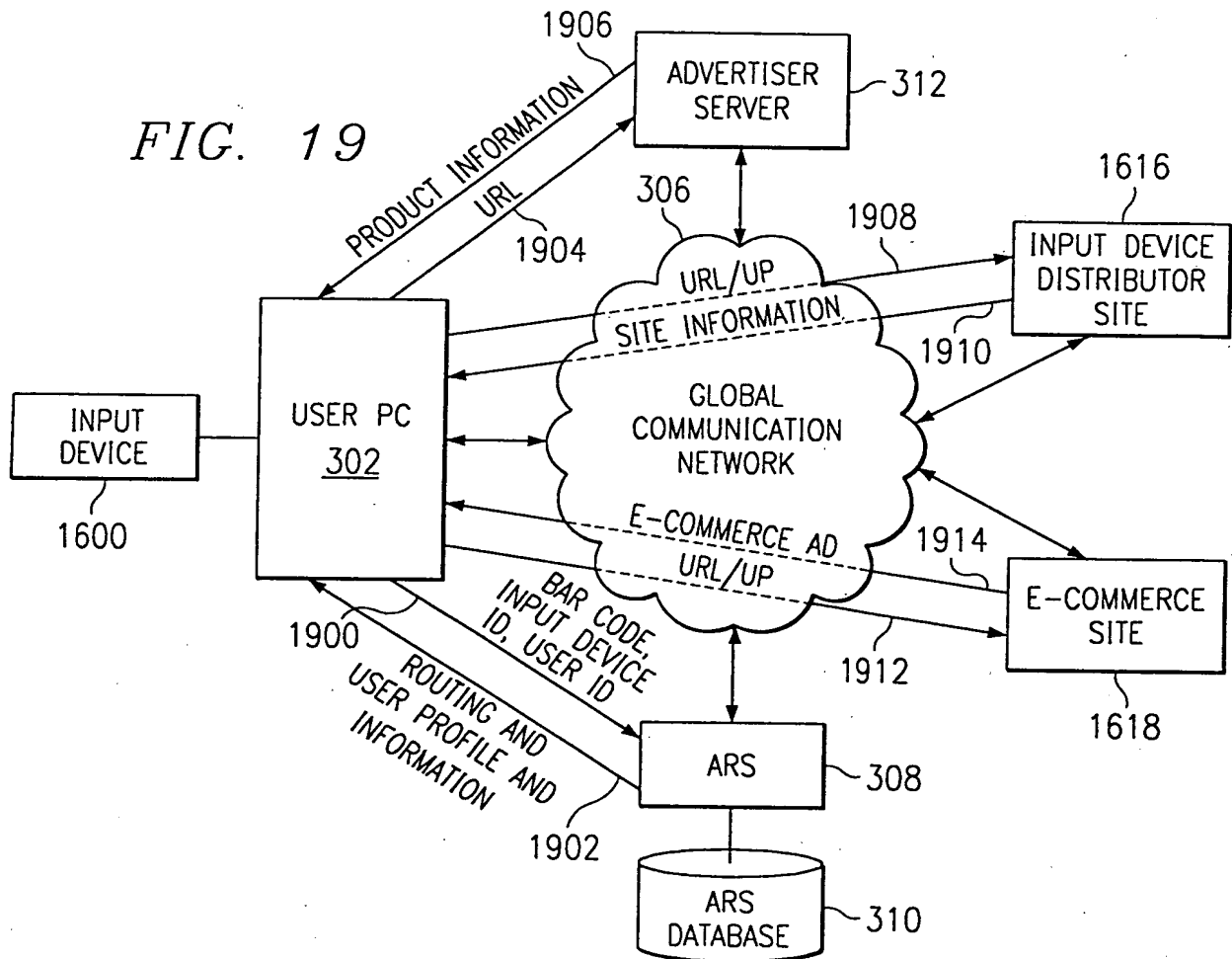


FIG. 20

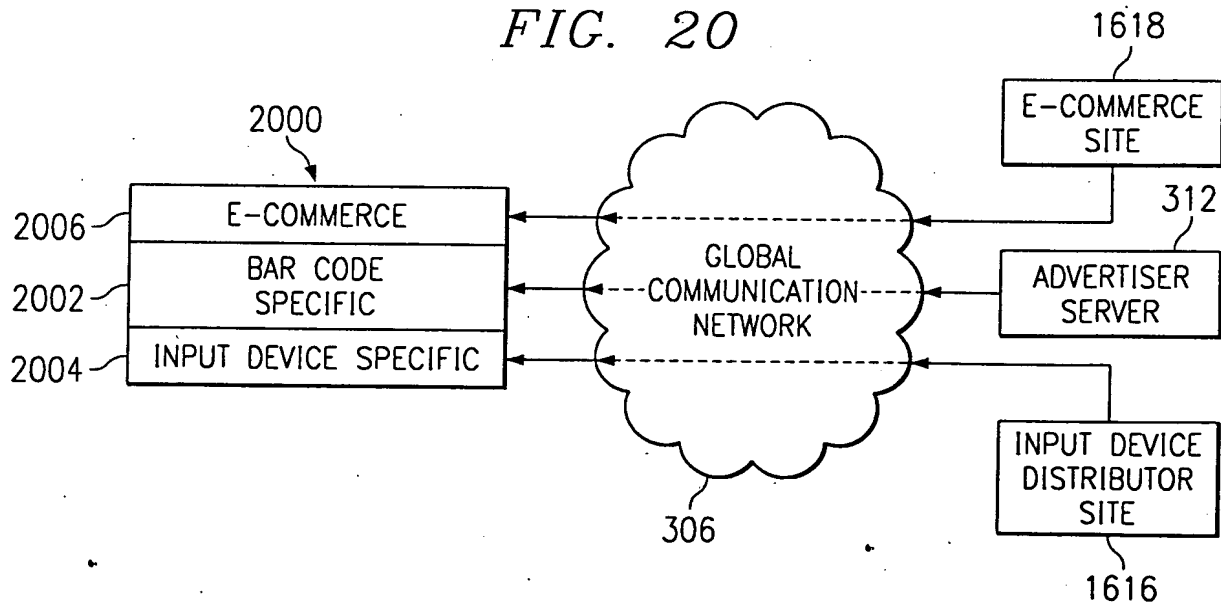




FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

ARS DATABASE  
2100

FIG. 22

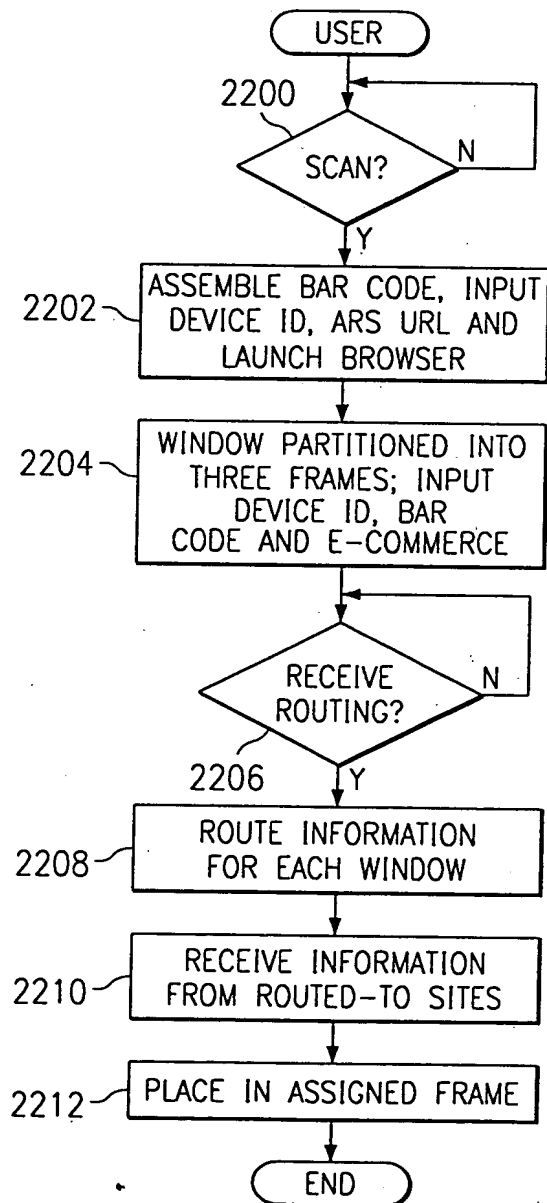
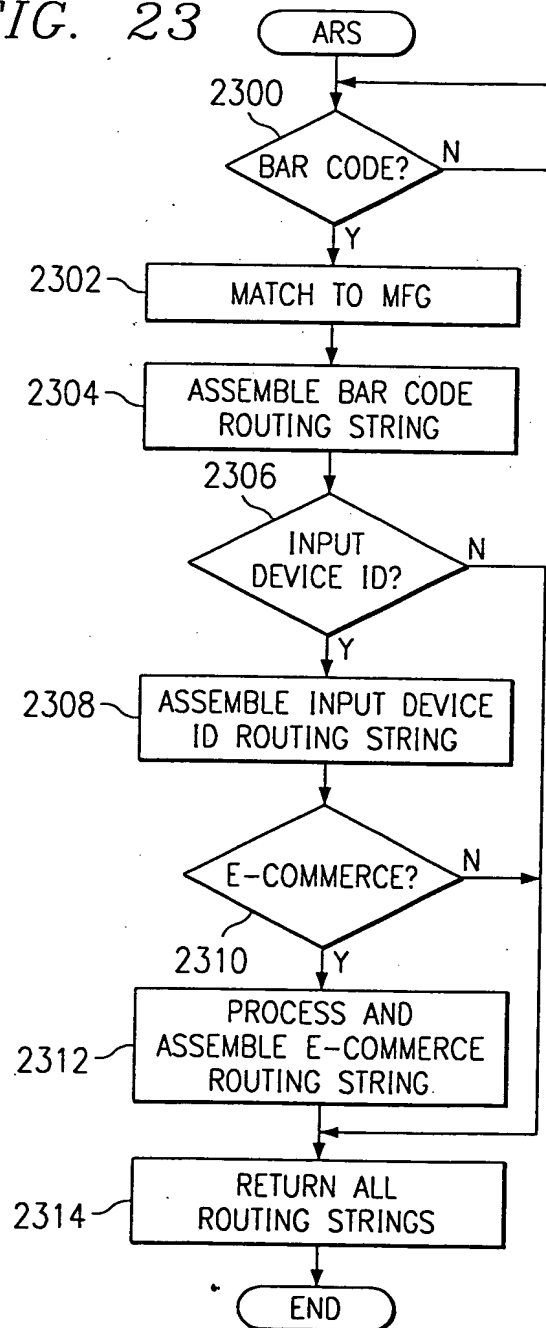


FIG. 23



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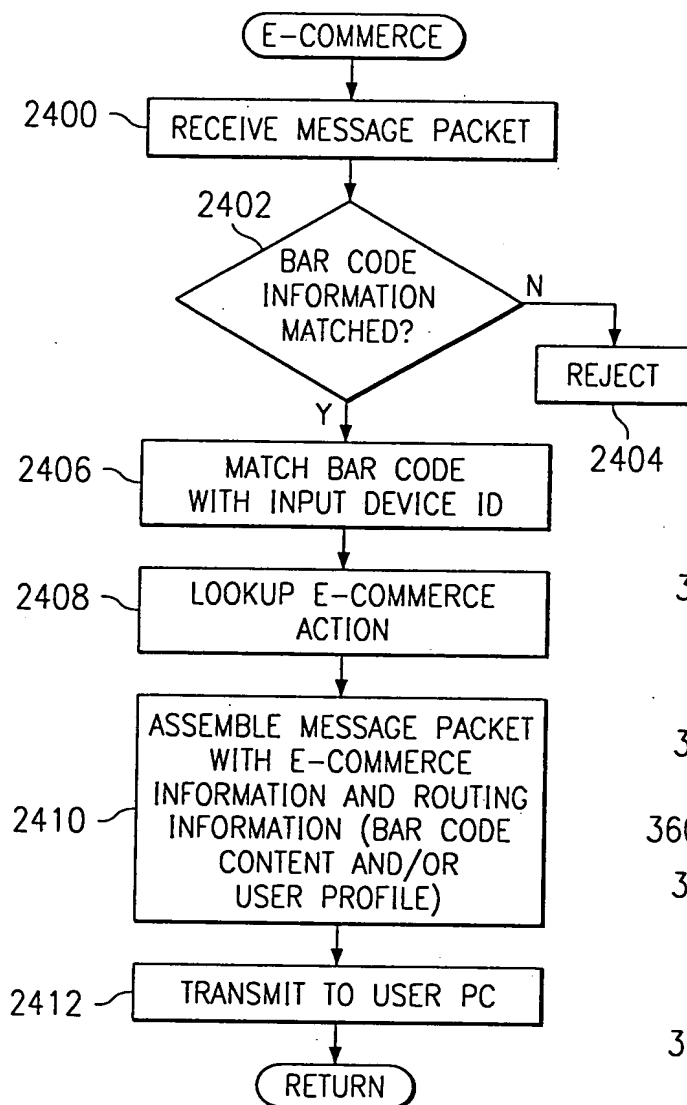


FIG. 24

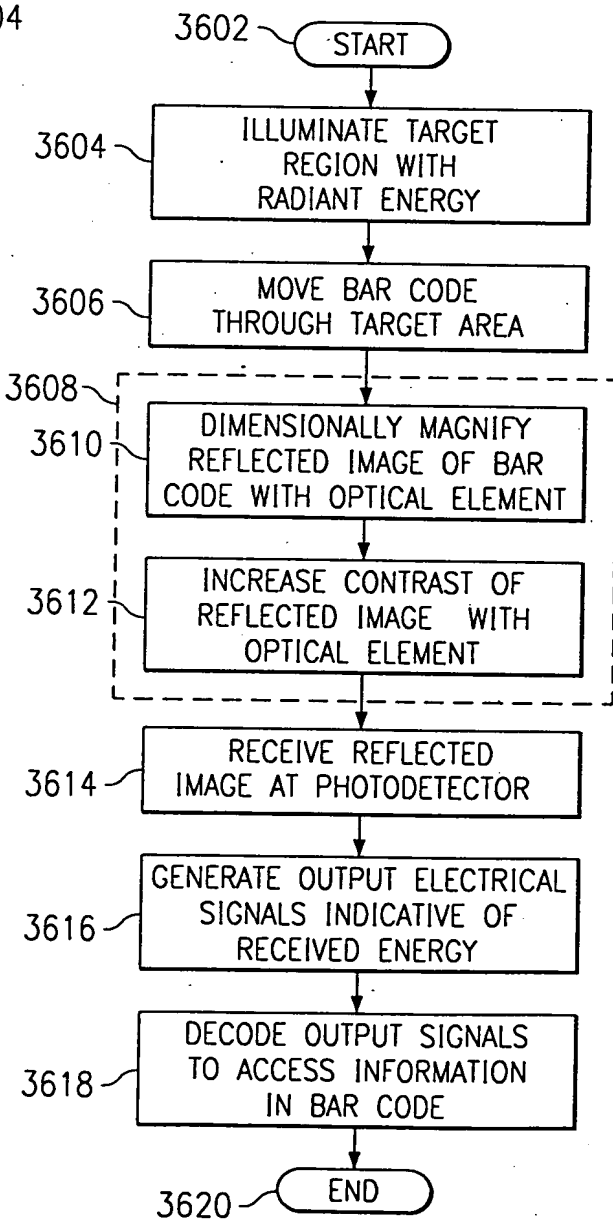


FIG. 36

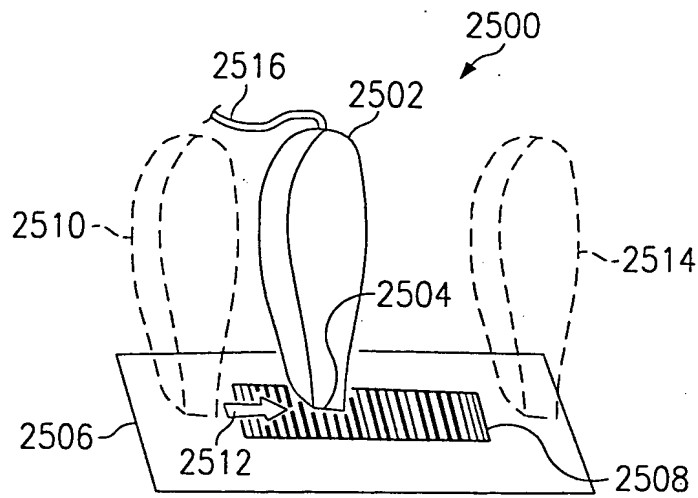


FIG. 25

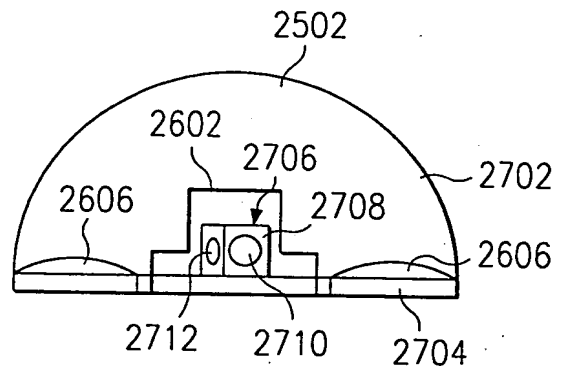


FIG. 27

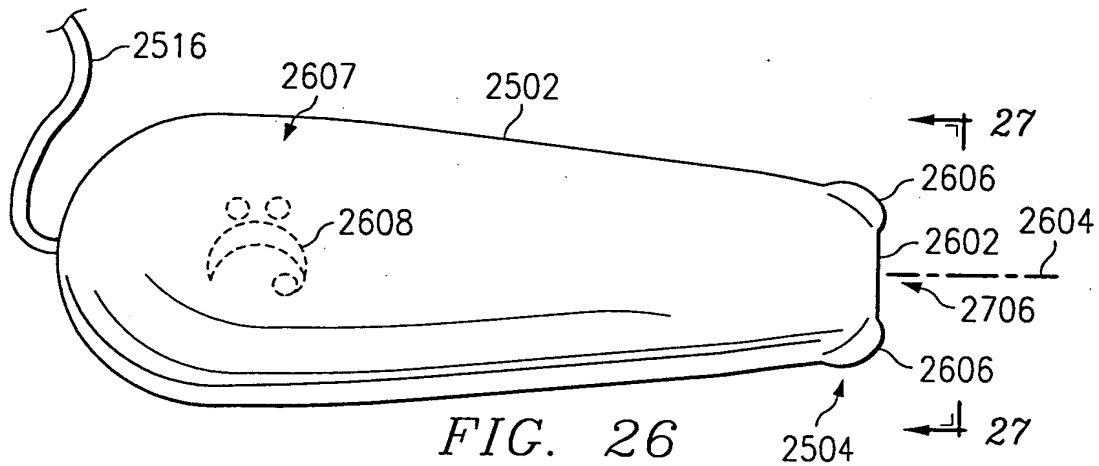


FIG. 26

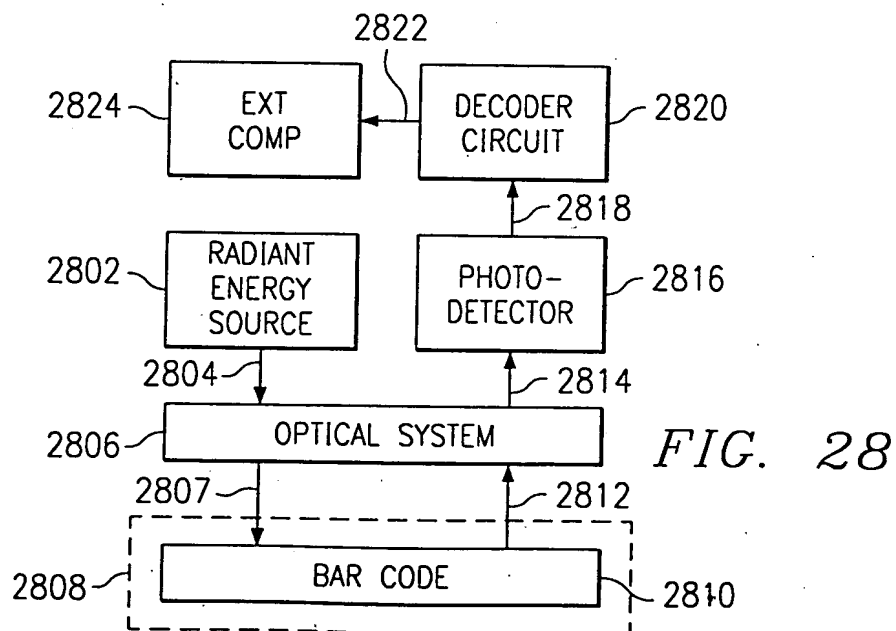


FIG. 28

002220" 497.072700

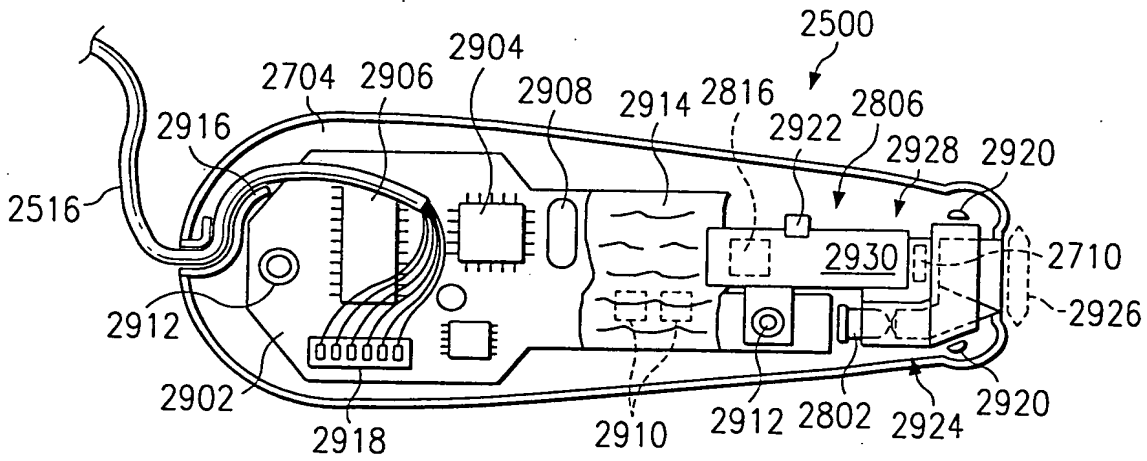


FIG. 29

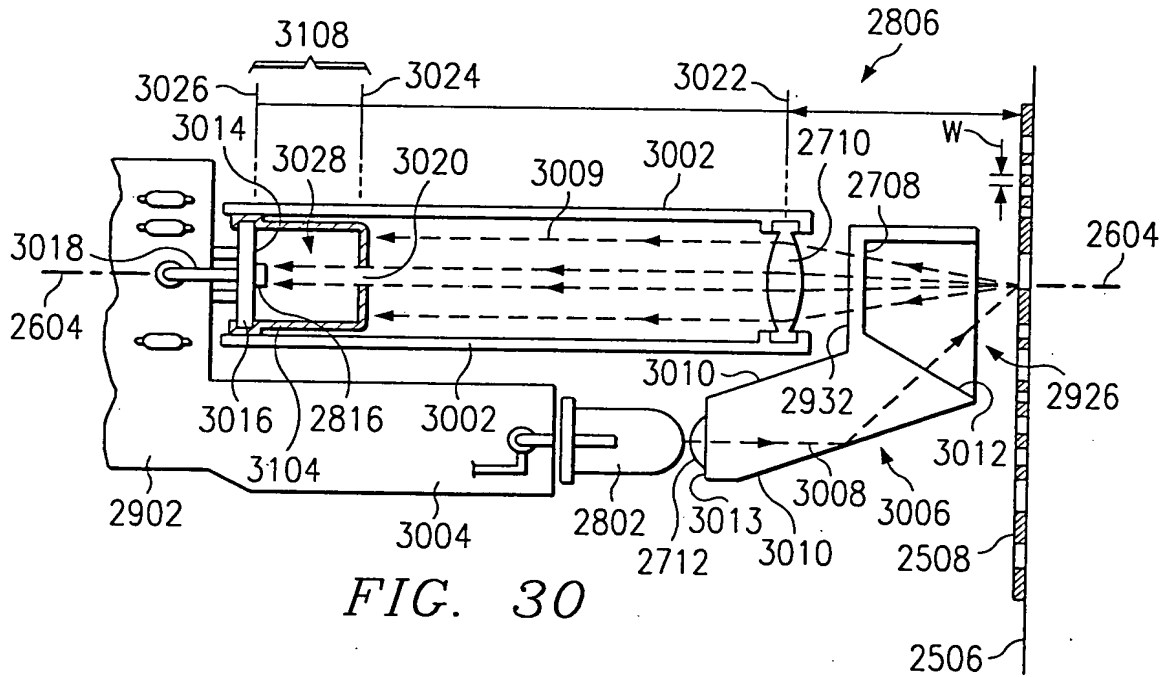


FIG. 30

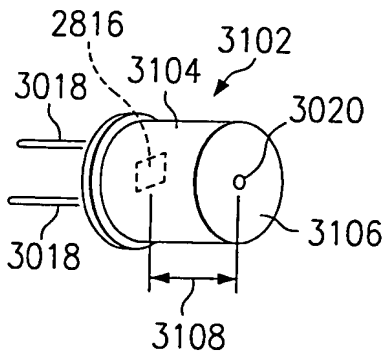


FIG. 31

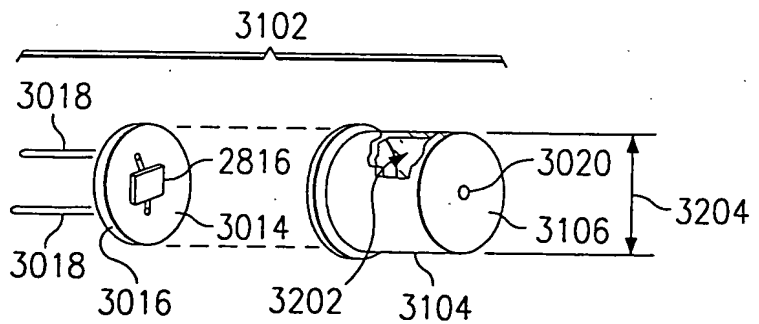


FIG. 32

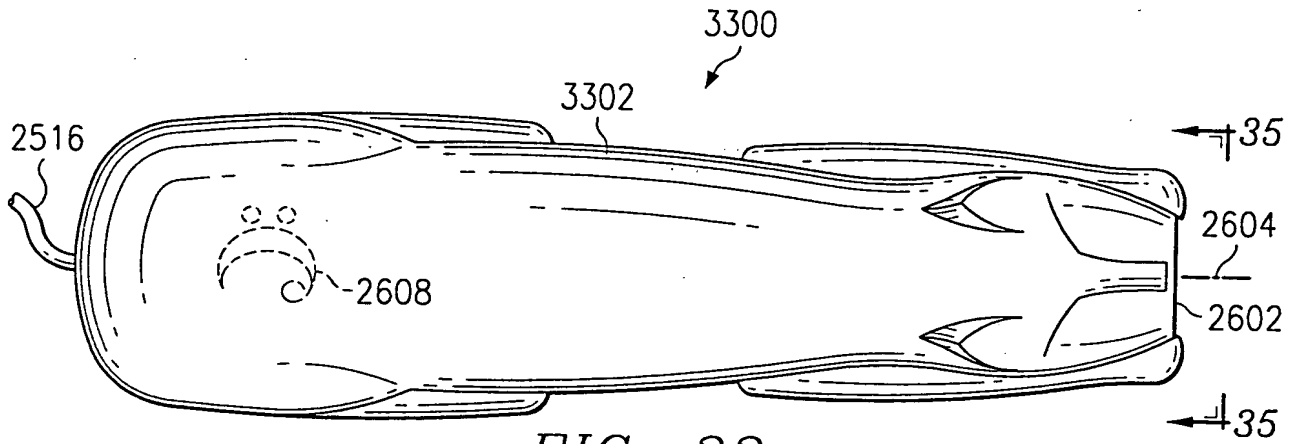


FIG. 33

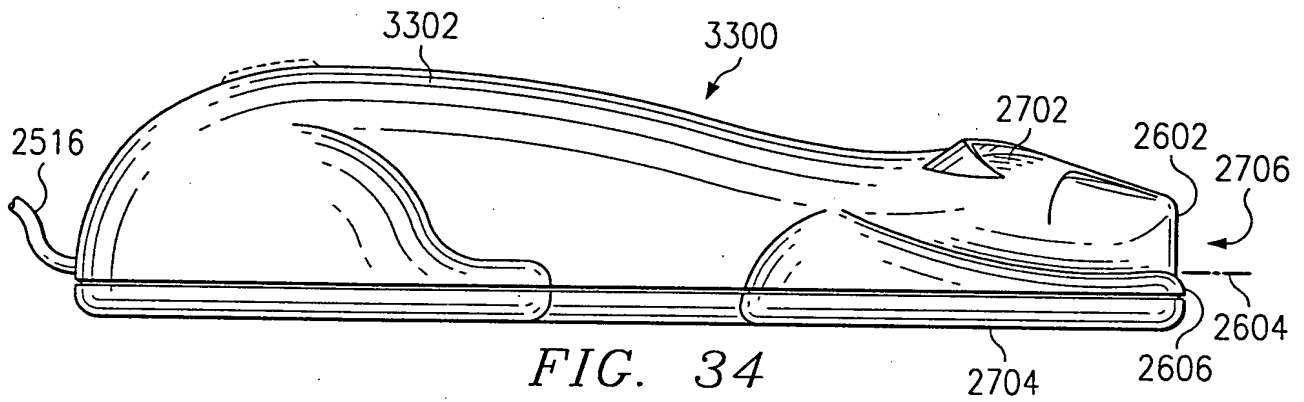


FIG. 34

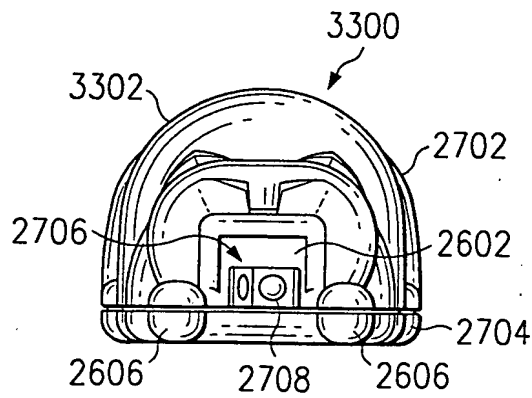


FIG. 35

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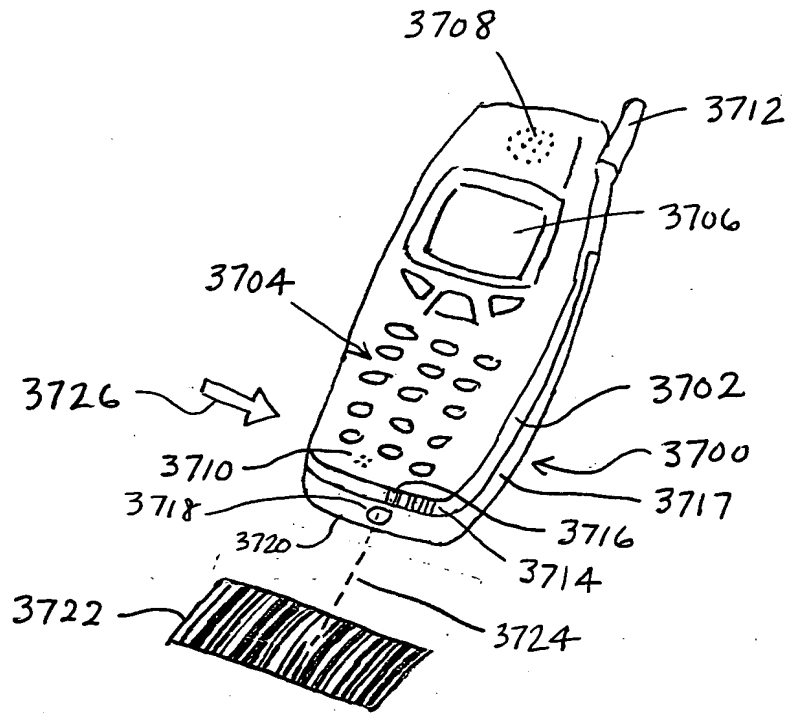


FIG. 37

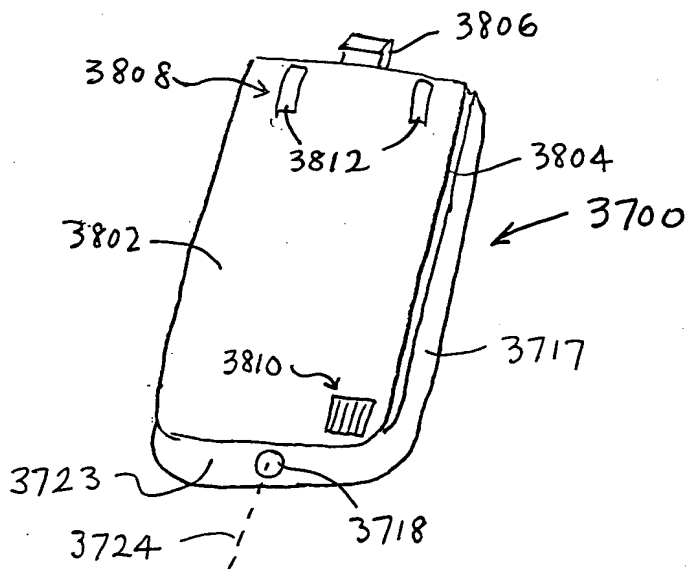


FIG. 38

002220" 26T2950

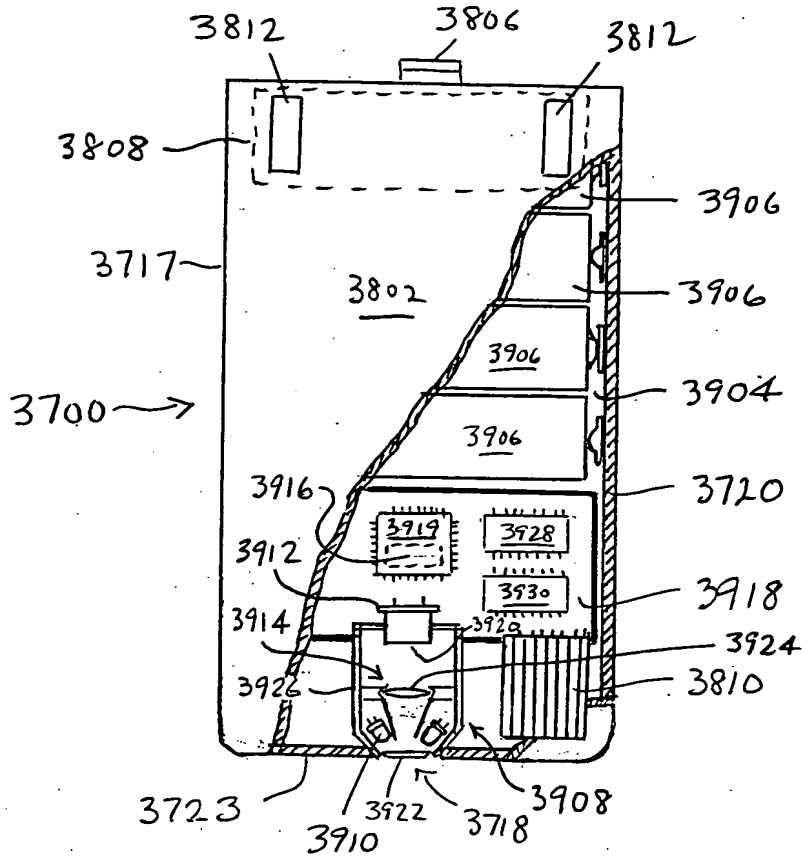


FIG. 39

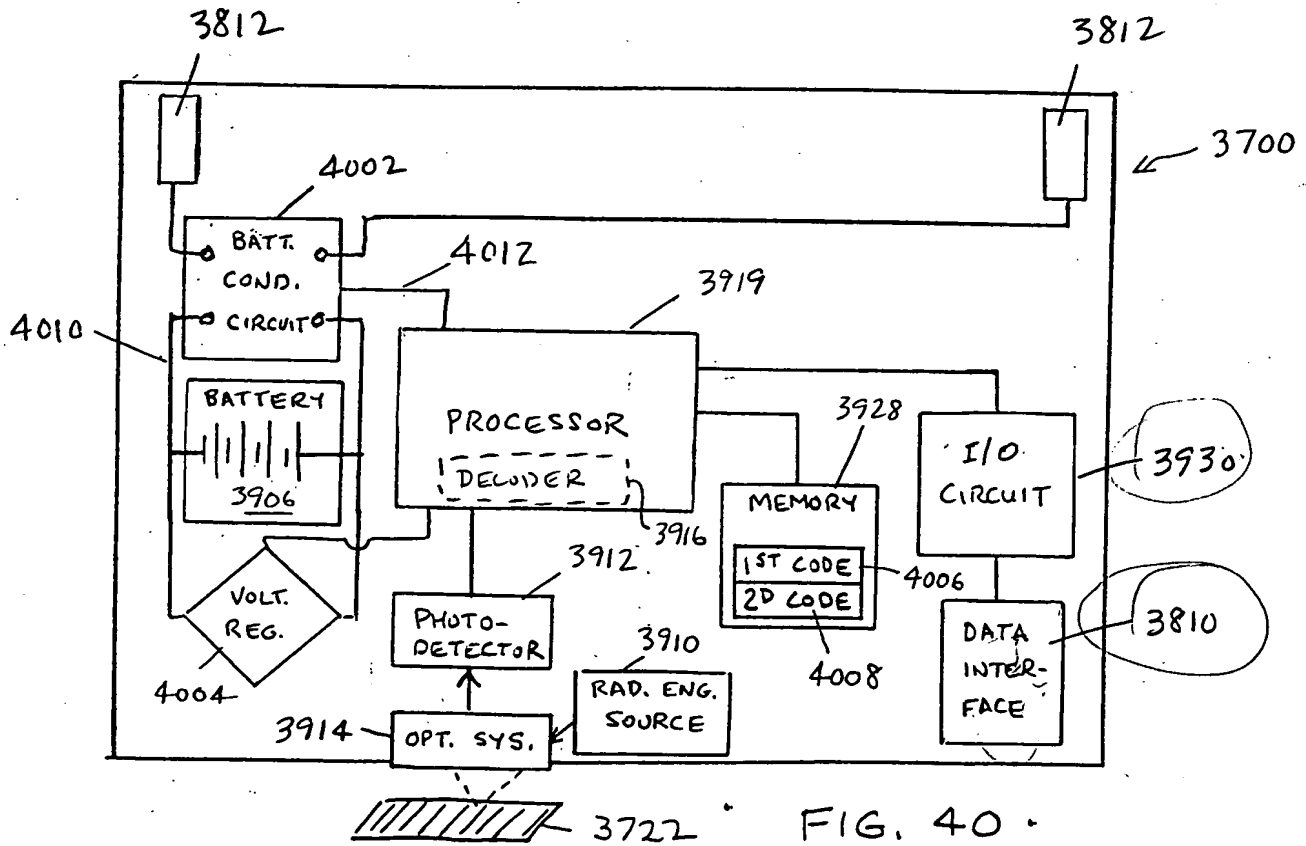


FIG. 40

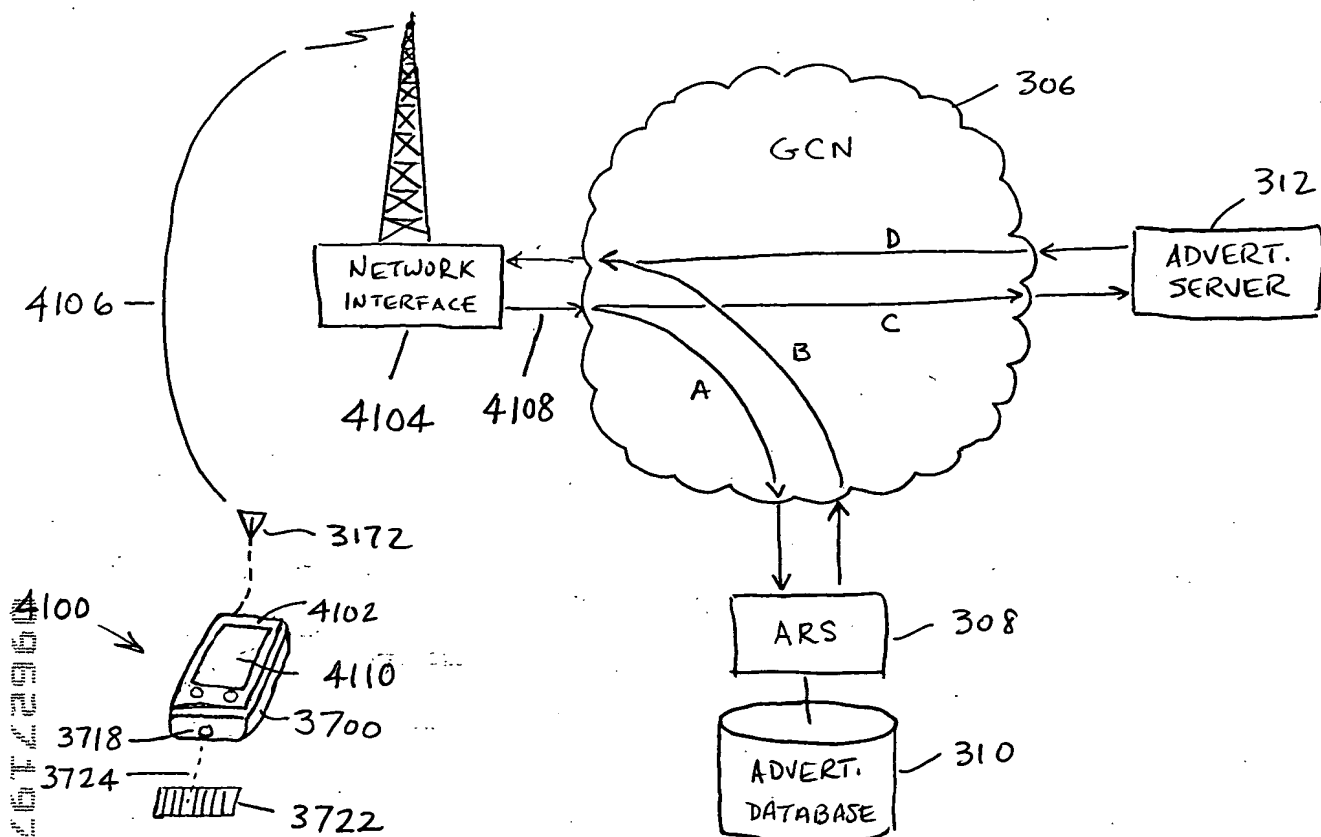


FIG. 41

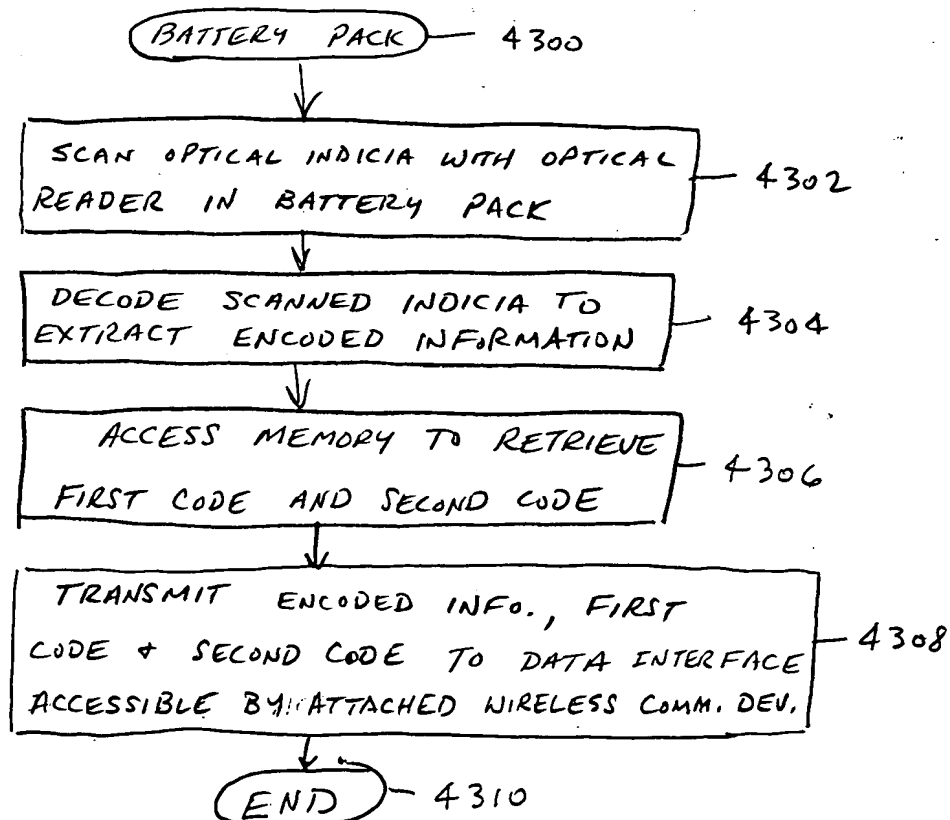


FIG. 43



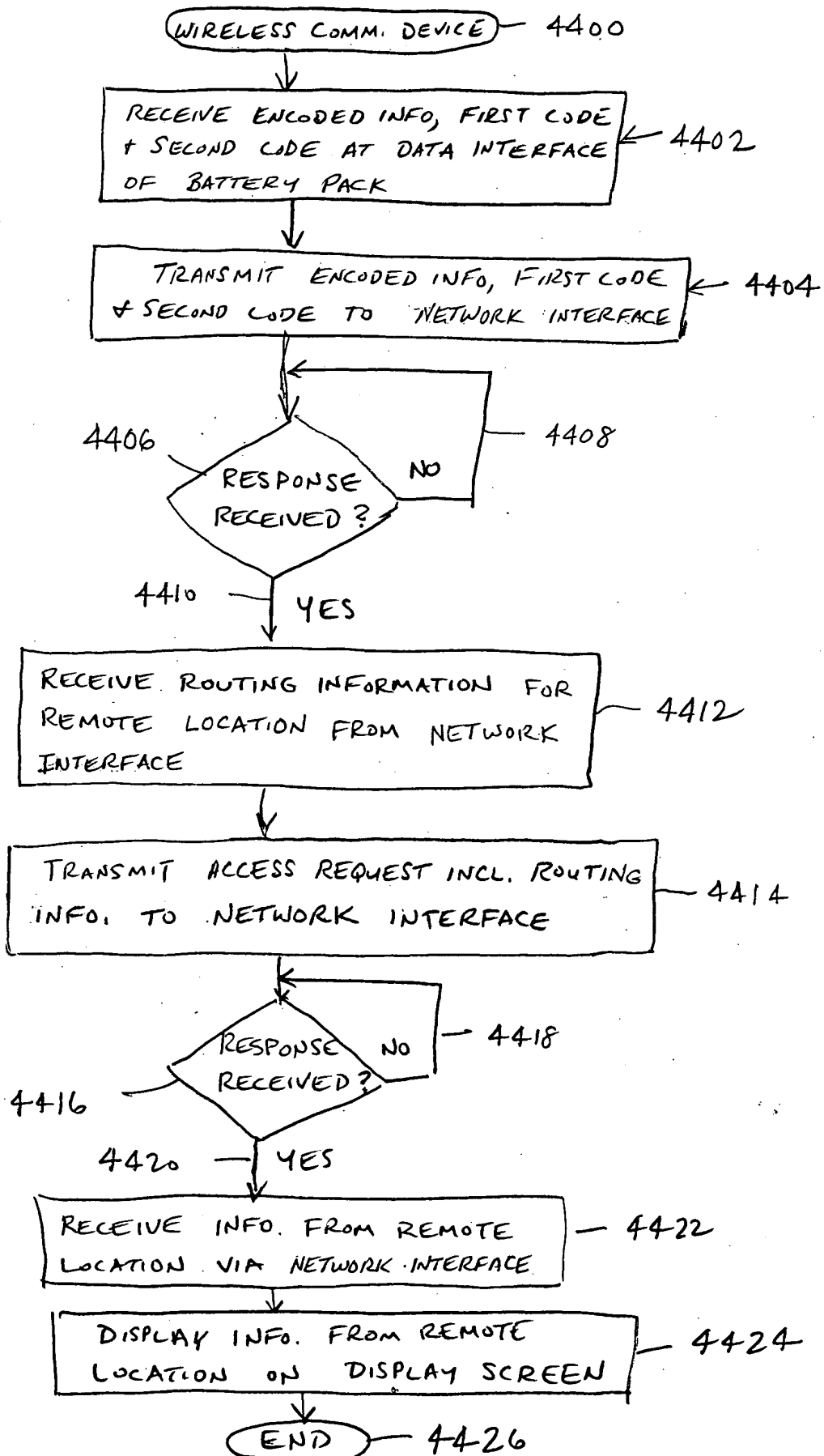


FIG. 44

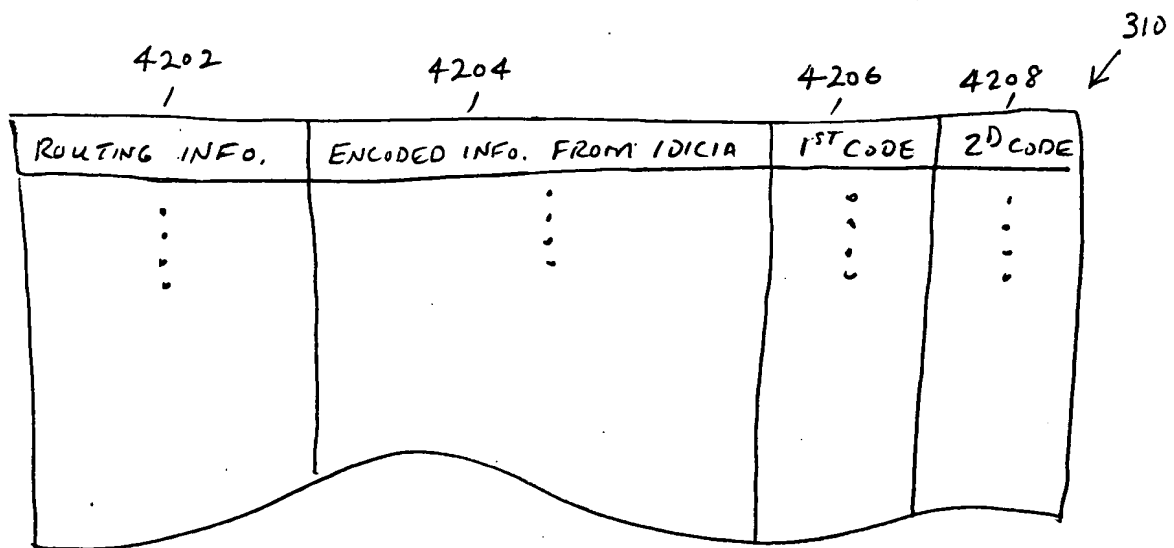


FIG. 42

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